

EDUCATION DIRECTOR NED RECRUITMENT PACK



The British Grooms and Equestrian Employers Group (BGEEG) is the Company that owns the two organisations, the British Grooms Association (BGA) and the Equestrian Employers Association (EEA).

The BGEEG is seeking to recruit an NED Education Director whose role is to provide leadership and strategic direction to all activities concerning equestrian-focused education and career paths.

ROLE PURPOSE

The Education Director will ensure that the BGEEG Board is kept up to date with the latest developments in equestrian education. They will seek opportunities for the BGA and EEA to have a voice in future developments of equestrian qualifications and the changing landscape and funding of equestrian qualifications, so we can inform, advise and guide our members on what is available to them.

KEY RESPONSIBILITIES

- Input and provide expertise guidance/vision as to how the BGA and EEA can influence equestrian education for the better.
- Be a source of information to the BGEEG Board on any developments in equestrian education, for example, new qualifications or providing input to developing qualifications.
- Provide ideas and vision on how the gap could be met between the work-ready requirements of the equestrian employer and the mandatory requirements of the equestrian college/training establishment.

SKILLS AND EXPERIENCE REQUIRED

- A strong understanding and experience of equestrian arena in particular equestrian qualifications, their learning pathways and how they are funded.
- A good knowledge of the equestrian sector, with progressive and constructive views.
- A good understanding of the staffing requirements of an equestrian employer.
- A highly effective communicator who can relate to the BGA and EEA's vision, mission, and core values.
- Previous experience in a NED position would be desirable, but not compulsory.
- Uphold the highest standards of integrity and adhere to the Seven Principles of Public Life (selflessness, integrity, objectivity, accountability, openness, honesty and leadership).

TIME COMMITMENT

It is a voluntary Non-Executive Director (NED) position with incurred expenses paid.

You will need to be able to afford the voluntary time to commit to the role - albeit minimal time expected of circa maximum of 1-2 hours per month.

It is expected that the Education Director will commit to attending all four Board Meetings that are held annually, currently virtually, but when in person these are held in London.

The appointment will be for an initial three-year term. This may be extended for one further term.

BACKGROUND TO BGA AND EEA

The BGA was formed in 2007 and is the representative body for all that work hands-on with horses in our equestrian sector – the grooms.

Membership has seen a year-on-year growth and with a potential market of 40,000 grooms, the organisation has the opportunity to become a 10,000 membership body within the next 5 years.

The BGA focuses on supporting its members via its affordable and bespoke KBIS insurance policies, mental well-being support, education about employment rights and building a sense of community.

The BGA is a social enterprise and aims to make the groom's world a better place. To achieve this, it was recognised that our equestrian employers need help, guidance and tools to become Good Employers.

The EEA was formed in 2015 and has also seen a year-on-year growth in membership numbers. With a suite of online tools for the members to use for the best employment of their staff, the EEA is on the cusp of significant growth and becoming the FSB of the horse world.

The BGGEG is a not-for-profit Company Ltd by Guarantee and a member of the British Equestrian Federation, HorseScotland and the Sports and Recreation Alliance.

HOW TO APPLY

Please send your CV or LinkedIn profile and a brief cover letter demonstrating how you meet the stated criteria and how you will bring the required experience, skills and knowledge to be successful in the role.

Please send it to: contact@britishgrooms.org.uk

All applications will be reviewed, and interviews will be scheduled for early April.

References will be taken up before the final agreement to any offer of the appointment is made.

The BGEEG is recognised as an equal opportunities employer. We actively promote diversity, and we positively encourage applications from qualified and eligible candidates from all parts of the community regardless of age, disability, gender reassignment, marriage and civil partnership, sexual orientation, pregnancy and maternity, race, religion, belief and gender.